

2022 British Business Awards Chinese Investor in the UK Award Application



Chinese Investor in the UK Award overview

This Award seeks to acknowledge Chinese companies that have established a business in the UK and demonstrates strong growth, innovative strategies and important market presence. This Award is open to Chinese companies headquartered in mainland China with a presence in the UK.

Judges will be looking for evidence of:

- An on-going contribution to strengthening UK-China business relations.
- Investment in the development of British staff/UK-based staff.
- Embracing the adoption of British R&D expertise.
- A long-term commitment to building a sustainable business that benefits both countries.
- The commercial success of the business in both China and the UK.
- Engagement in community initiatives or a commitment to corporate social responsibility.

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Judging Process

- A panel of 5 judges will individually score each application.
- Judges will give an overall score for the whole application.
- The score will be tallied and a shortlist of three finalists will be drawn up.
- The same judges will then come together as a group and discuss the merits of each of the finalists, coming to a clear decision on the winner.
- In the case of a split decision, judges will be asked to rank the finalists and the winner will be calculated.
- The winners of each award will be revealed on the night.

Application Process

- **ALL** applications must be uploaded to the 2022 British Business Awards website in order to be judged. www.britishbusinessawards.org
- Applications must be uploaded before **1 July, 2022**
- Applications may not run over the word limits set for each section.

* Please upload your company logo in PNG format (no larger than 5MB)

1. Please summarise your business and sector in China. (150 words max.)
2. Explain why you chose to invest in the UK and give details of your future development or investment plans there. (300 words max.)
3. Identify the British company (or companies) you are successfully working with in the UK, China or third countries, and give examples that demonstrate the commercial success of this relationship. (300 words max.)
4. How have you sought to accommodate British staff in your company, and what commitments have you made to the long - term development of staff from both countries? (300 words max.)

5. Provide details of how your company has assisted in the development of the community that you operate in in the UK. Please provide a detailed answer as to the effects that your company has had to the wider community and your commitment to corporate social responsibility. (300 words max.)

6. Provide details of how your organisation is contributing to broader UK - China relations. (300 words max.)

7. How are you committing to running long - term sustainable business programmes in the UK or China? (300 words max.)

8. Is there any additional information you would like to mention that would support your application? (150 words max.)