

## 2022 British Business Awards Diversity and Inclusion Award Application



### Diversity and Inclusion Award overview

This Award seeks to recognise organisations that have made a significant contribution to D&I objectives, either within their own organisation or in the community. This may include development of an inclusive practice or initiative, engagement with the wider community to promote D&I objectives, or fostering an environment within the organisation that contributes to diversity. This Award is open to British organisations in any industry sector.

Judges will be looking for evidence of:

- Development or implementation of an inclusive practice, product, service or initiative that leads to greater representation or access for marginalised groups, whether within the organisation or in the wider community
- Engagement with the wider community to promote diversity and inclusion objectives
- Fostering an environment that contributes to diversity within the organisation

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### Judging Process

- A panel of 5 judges will individually score each application.
- Judges will give an overall score for the whole application.
- The score will be tallied and a shortlist of three finalists will be drawn up.
- The same judges will then come together as a group and discuss the merits of each of the finalists, coming to a clear decision on the winner.
- In the case of a split decision, judges will be asked to rank the finalists and the winner will be calculated.
- The winners of each award will be revealed on the night.

### Application Process

- **ALL** applications must be uploaded to the 2022 British Business Awards website in order to be judged. [www.britishbusinessawards.org](http://www.britishbusinessawards.org)
- Applications must be uploaded before **1 July, 2022**
- Applications may not run over the word limits set for each section.

\* Please upload your company logo in PNG format (no larger than 5MB)

1. <b>Please summarise your business and sector in China.</b> (150 words max.)
2. <b>Summarise the initiative, strategy or campaign and how it relates to Diversity &amp; Inclusion. Describe how this campaign relates to your core business.</b> (300 words max.)
3. <b>Outline the impact of the initiative, using both qualitative and quantitative evidence.</b> (300 words max.)

**4. Describe how you used innovation and were able to leverage your company's particular knowledge, skills, and resources to create maximum impact. (300 words max.)**

**5. What are the long-term goals of the campaign, and can it be sustained internally and externally? How do you plan to achieve this? (300 words max.)**

**6. How are you contributing to promoting Diversity and Inclusion objectives within the community in which you operate? (300 words max.)**

**7. How is your organisation contributing to broader UK - China relations? (300 words max.)**

**8. Is there any additional information you would like to mention that would support your application? (150 words max.)**