

2022 British Business Awards Education Partnership Award Application



Education Partnership Award overview

The Education Partnership Award will be presented to a UK higher or further education institution that has partnered with a Chinese organisation to deliver significant impact. This Award recognises UK HE or FE education institutions that are actively engaged with China, their contribution to UK-China collaboration and to raise awareness of their success in doing so among audiences in both the UK and China.

Judges will be looking for evidence of:

- A partnership that has had a significant impact and exceptional performance in multiple areas, including teaching, graduate employability, student experience and others
- A partnership that has led to other projects or initiatives
- A collaboration that has enhanced the UK institution's international profile and contributed to the Chinese partner's internationalisation
- Partnership that have made a significant contribution to local and regional development in the UK and China

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Judging Process

- A panel of 5 judges will individually score each application.
- Judges will give an overall score for the whole application.
- The score will be tallied and a shortlist of three finalists will be drawn up.
- The same judges will then come together as a group and discuss the merits of each of the finalists, coming to a clear decision on the winner.
- In the case of a split decision, judges will be asked to rank the finalists and the winner will be calculated.
- The winners of each award will be revealed on the night.

Application Process

- **ALL** applications must be uploaded to the 2022 British Business Awards website in order to be judged. www.britishbusinessawards.org
- Applications must be uploaded before **1 July, 2022**
- Applications may not run over the word limits set for each section.

* Please upload your company logo in PNG format (no larger than 5MB)

1. Please provide an overview of the partnership, how it contributes to your institution's international (China) strategy, and what makes it unique. (300 words max.)
2. Please set out (providing evidence) how the project was delivered, the role of each partner, how external partners were involved/benefitted, and your measurement of overall success. (300 words max.)
3. Please demonstrate (providing evidence) how the collaboration has enhanced both the international profile of your institutions, and supported the internationalisation of your UK campus. (300 words max.)

4. Please provide specific evidence of the project/partnership's positive contribution at a local or regional level in the UK and China. (300 words max.)

5. Has the collaboration led to other projects, or long-term partnerships? Describe any other initiatives that have taken place as a result of this partnership. (300 words max.)

6. Outline the overall impact of the partnership, within each partner and beyond, providing evidence and key measurements. (300 words max.)

7. Has the collaboration had a significant impact and exceptional performance in at least three of the following areas? For each area in which it has had an impact, please give details. (300 words max.)

- Teaching
- Graduate employability
- Student experience
- Industry links
- Alumni relations
- Academic development
- Civic engagement
- Research and Innovation

8. Is there any additional information you would like to mention that would support your application? (150 words max.)

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