

## 2022 British Business Awards Sustainability Award Application



### Sustainability Award overview

This Award seeks to recognise organisations that have demonstrated a commitment to the building of a sustainable business in China, to advancing ESG principles, and to helping promote the benefits of a sustainable business model and in the Chinese market. This Award is open to British organisations in any industry sector.

Judges will be looking for evidence of:

- An organisation that has a clearly identified vision and set of values, successfully embedding sustainable business strategy and environmental, social and governance (ESG) practices across their operations in China.
- The provision of products or services to the Chinese market, that support the development of other sustainable businesses and the growth of the broader economy.
- A business that not only seeks to deliver improved shareholder performance but also promotes economic prosperity, improved environmental quality and social equity.
- A commitment to develop and maintain socially responsible co-operation throughout their supply chain through working with their customers, suppliers and other stakeholders.
- A commitment to the education of their employees, customers and the wider community as to the importance of sustainability.
- A commitment made to ensure their ethical operation and conformance to business conduct supported by a sound corporate governance structure and system.

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### Judging Process

- A panel of 5 judges will individually score each application.
- Judges will give an overall score for the whole application.
- The score will be tallied and a shortlist of three finalists will be drawn up.
- The same judges will then come together as a group and discuss the merits of each of the finalists, coming to a clear decision on the winner.
- In the case of a split decision, judges will be asked to rank the finalists and the winner will be calculated.
- The winners of each award will be revealed on the night.

### Application Process

- **ALL** applications must be uploaded to the 2022 British Business Awards website in order to be judged. [www.britishbusinessawards.org](http://www.britishbusinessawards.org)
- Applications must be uploaded before **1 July 2022**
- Applications may not run over the word limits set for each section.

\* Please upload your company logo in PNG format (no larger than 5MB)

<b>1. Please summarise your business and sector in China. (150 words max.)</b>
<b>2. Describe your organisation's sustainability and ESG strategy or initiatives related to sustainability and ESGs. How was the strategy or initiative implemented in China? Describe the greatest difficulty you face in this process, and how it was overcome. (300 words max.)</b>
<b>3. Describe how your sustainability and ESG strategy or initiative has given you a competitive advantage and affected the market perception of your organisation or brand. (300 words max.)</b>

<p>4. <b>Outline how the sustainability and ESG strategy or initiative encourages and develops a culture of sustainability within the organisation’s management and staff. How is it incentivised and rewarded? How is this communicated to stakeholders? (300 words max.)</b></p>
<p>5. <b>Has the sustainability and ESG strategy or initiative had any impact on your dealings with Chinese companies or government, or influenced the approach to sustainable business? How does your approach help to foster sustainable practices in China? (300 words max.)</b></p>
<p>6. <b>How are you contributing to the community in which you operate? What strategies do you have in place to incorporate the “triple bottom line” in your business? (300 words max.)</b></p>
<p>7. <b>How have you engaged talented local staff in your business with a view to the long-term development of staff from both the UK and China? How have you contributed to broader UK-China relations? (300 words max.)</b></p>
<p>8. <b>Is there any additional information you would like to mention that would support your application? (150 words max.)</b></p>

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